



eHealth

Insurance application form

The purpose of this application form is for us to find out more about you. You must provide us with all information which may be material to the cover you wish to purchase and which may influence our decision whether to insure you, what cover we offer you or the premium we charge you.

How to complete this form

The individual who completes this application form should be a senior member of staff at the company and should ensure that they have checked with other senior managers and colleagues responsible for arranging the insurance that the questions are answered accurately and as completely as possible. Once completed, please return this form to your insurance broker.

Section 1: Company Details

1.1 Please state the name and address of the principal company for whom this insurance is required. Cover is also provided for the subsidiaries of the principal company, but only if you include the data from all of these subsidiaries in your answers to all of the questions in this form.

Company name:

Primary address (address, province, postal code, country):

Website:

1.2 Date the business was established (DD/MM/YYYY):

1.3 Number of employees:

1.5 Please state your gross revenue in respect of the following years:

	Last complete financial year	Estimate for current financial year	Estimate for next financial year
Domestic revenue:	\$	\$	\$
USA revenue:	\$	\$	\$
Total gross revenue:	\$	\$	\$
Profit (Loss):	\$	\$	\$

Date of company financial year end (DD/MM/YYYY):

1.8 Please provide details for the primary contact for this insurance policy:

Contact name:

Position:

Email address:

Telephone number:



Section 2: Activities

2.1 Please describe in detail 1) the nature and types of professional and/or technology services you are engaged in and 2) the types of technology products developed, manufactured, licensed or sold:

2.2 Please state whether your technology services are used for diagnosis, treatment or prevention of diseases or other conditions? Yes No

2.3 Please provide an approximate breakdown of how your revenue is generated from your products and services:

_____ %

_____ %

_____ %

_____ %

_____ %

_____ %

_____ %

_____ %

2.4 Please indicate the estimated number of patient encounters for the next 12 months:

2.5 Please provide a full breakdown of your services offered by province or territory (the total of all activities should equal 100%):

AB (%):	BC (%):	MB (%):	NB (%):
NL (%):	NT (%):	NS (%):	NU (%):
ON (%):	PE (%):	QC (%):	SK (%):
YT (%):			

2.6 Please state whether all professionals are subject to background checks (criminal, sexual offender registry etc.): Yes No
If "no", please provide details:

2.7 Please state whether any doctor has had a board action brought against them in the last 5 years: Yes No
If "yes", please provide details:

2.8 Please state whether medications are prescribed through your services: Yes No



Section 3: Contract & Risk Management Information

3.1 Please complete the following in respect of your 3 largest projects in the past 3 years:

Name of client:	Nature of your work undertaken:	Your annual income from this contract:	Duration:
.....
.....
.....

3.2 Please state approximately how many customers you have:

.....

3.3 Please state whether you always carry out work under a written contract signed by every client: Yes No

.....

3.4 Please describe how, if at all, you limit your liability for consequential loss or financial damages under a written contract:

.....

3.5 Please describe your legal review process, if any, before entering into new contracts or agreements:

.....

3.6 Please describe the impact on your clients if your products or services failed or you were unable to deliver your products or services:

.....

3.7 Do you employ subcontractors? Yes No

If "yes", please state:

a) what approximate percentage of your revenue, in your current financial year, will be paid to subcontractors (%):

.....

b) whether you sign reciprocal hold harmless agreements: Yes No

.....

c) whether you ensure that subcontractors have their own errors and omissions and general liability insurance: Yes No

.....

d) if you answered "yes" to c) above, what is the limit of liability that subcontractors must purchase:

.....



Section 4: Cyber Security Risk Management

4.1 Please describe the type of sensitive information you hold (including PII/PHI) and provide an approximate number of unique records that you store or process:

4.2 Please describe the most valuable data assets you store:

4.3 Please state whether you are compliant with the Personal Information and Electronic Documents Act (PIPEDA): Yes No

4.4 Please tick all the boxes below that relate to companies or services where you store sensitive data or who you rely upon to provide critical business services:

Adobe	Amazon web services	Dropbox
Google Cloud	IBM	Microsoft 365
Microsoft Azure	Oracle Cloud	Salesforce
SAP	Workday	

4.5 Please tick all the boxes below that relate to controls that you currently have implemented within your IT infrastructure (including where provided by a third party). If you're unsure of what any of these tools are, please refer to the explanation on the final page of this document. business services:

Advances Endpoint Protection	Application Whitelisting	Asset Inventory
Custom Threat Intelligence	Database Encryption	Data Loss Prevention
DDoS Mitigation	DMARC	DNS Filtering
Employee Awareness Training	Incident Response Plan	Intrusion Detection System
Mobile Device Encryption	Penetration Tests	Perimeter Firewalls
Security Info & Event Management	Two-Factor Authentication	Vulnerability Scans
Web Application Firewall	Web Content Filtering	

Please provide the name of the software or service provider that you use for each of the control highlighted above:



Section 5: Intellectual Property Rights Risk Management

- 5.1 Please describe below your procedures for:
- a) preventing infringing on third party intellectual property rights; and
 - b) obtaining licenses to use and the monitoring of third party intellectual property rights:

- 5.2 Please state whether you have ever sent or received the following relating to intellectual property rights:

a) a cease and desist letter: Yes No

b) notification of an actual or potential claim letter: Yes No

If "yes" to a) or b) above, please provide full details:

- 5.3 Please describe your procedures for managing intellectual property rights issues, including responding to an allegation of infringement and how the individual responsible for intellectual property rights issues is qualified for the role:

Section 6: Claims Experience

- 6.1 Please state whether you are aware of any incident:

a) which may result in a claim under any of the insurance for which you are applying to purchase in this application form: Yes No

b) which resulted in legal action being made against any of the companies to be insured within the last 5 years: Yes No

If you have answered "yes" to a) or b) above then please describe the incident, including the monetary amount of the potential claim or the monetary amount of any claim paid or reserved for payment by you or by an insurer. Please include all relevant dates, including a description of the status of any current claim which has been made but has not been settled or otherwise resolved.



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Section 7: Additional Information

Please provide the following information when you send the application form to us.

- Directors or principals resumes if the company has been trading for less than 3 years;
- The organization chart or group structure if any subsidiaries are to be insured including names, dates of acquisition, countries of domicile, percentages of ownership; and
- The standard form of contract, end user license agreement or terms of use issued by the company.

Name:	Date of Acquisition:	Country of Domicile:	Percentage of ownership:
.....
.....
.....
.....

Please provide this space below to provide us with any other relevant information:

Important notice

By signing this form you agree that the information provided is both accurate and complete and that you have made all reasonable attempts to ensure this is the case by asking the appropriate people within your business. PAL Insurance will use this information solely for the purposes of providing insurance services and may share your data with third parties in order to do this. We may also use anonymised elements of your data for the analysis of industry trends and to provide benchmarking data. For full details on our privacy policy please visit www.palcanada.com.

Contact Name:	Position:
.....
Signature:	Date (DD/MM/YYYY):
.....

Advanced endpoint protection

Software installed on individual computers (endpoints) that uses behavioural and signature based analysis to identify and stop malware infections.

Application whitelisting

A security solution that allows organizations to specify what software is allowed to run on their systems, in order to prevent any nonwhitelisted processes or applications from running.

Asset inventory

A list of all IT hardware and devices an entity owns, operates or manages. Such lists are typically used to assess the data being held and security measures in place on all devices.

Custom threat intelligence

The collection and analysis of data from open source intelligence (OSINT) and dark web sources to provide organizations with intelligence on cyber threats and cyber threat actors pertinent to them.

Database encryption

Where sensitive data is encrypted while it is stored in databases. If implemented correctly, this can stop malicious actors from being able to read sensitive data if they gain access to a database.

Data loss preventions

Software that can identify if sensitive data is being exfiltrated from a network or computer system.

DDoS mitigation

Hardware or cloud based solutions used to filter out malicious traffic associated with a DDoS attack, while allowing legitimate users to continue to access an entity's website or web-based services.

DMARC

An internet protocol used to combat email spoofing – a technique used by hackers in phishing campaigns.

DNS filtering

A specific technique to block access to known bad IP addresses by users on your network.

Employee awareness

Training programmes designed to increase employees' security awareness. For example, programs can focus on how to identify potential phishing emails.

Incident response plan

Action plans for dealing with cyber incidents to help guide an organization's decision-making process and return it to a normal operating state as quickly as possible.

Intrusion detection system

A security solution that monitors activity on computer systems or networks and generates alerts when signs of compromise by malicious actors are detected.

Mobile device encryption

Encryption involves scrambling data using cryptographic techniques so that it can only be read by someone with a special key. When encryption is enabled, a device's hard drive will be encrypted while the device is locked, with the user's passcode or password acting as the special key.

Penetration tests

Authorised simulated attacks against an organization to test its cyber security defences. May also be referred to as ethical hacking or red team exercises.

Perimeter firewalls

Hardware solutions used to control and monitor network traffic between two points according to predefined parameters.

Security info & event management (SIEM)

System used to aggregate, correlate and analyse network security information – including messages, logs and alerts – generated by different security solutions across a network.

Two-factor authentication

Where a user authenticates themselves through two different means when remotely logging into a computer system or web based service. Typically a password and a passcode generated by a physical token device or software are used as the two factors.

Vulnerability scans

Automated tests designed to probe computer systems or networks for the presence of known vulnerabilities that would allow malicious actors to gain access to a system.

Web application firewall

Protects web facing servers and the applications they run from intrusion or malicious use by inspecting and blocking harmful requests and malicious internet traffic.

Web content filtering

The filtering of certain web pages or web services that are deemed to pose a potential security threat to an organization. For example, known malicious websites are typically blocked through some form of web content filtering.